MINUTES OF THE CHEADLE TOWN COUNCIL BUISNESS, TOURISM AND ENVIRONMENT COMMITTEE MEETING HELD ON MONDAY 25th MARCH 2024 AT LULWORTH HOUSE

633. PRESENT – Councillors P. Keeling (Chair), G. Bentley (Vice Chair), B. Charlesworth, J. Mason, L. Wood-Williams and H Birch.
District Councillor Matt Swindlehurst.

634. APOLOGIES – Councillors P. Routledge and Miss Z. Routledge

635. DECLARATIONS OF INTEREST – None

636. SECTION 33 DISPENSATION REQUESTS – None

RESOLVED ITEMS

637. TO CONFIRM THE MINUTES OF THE MEETING OF MONDAY 26th FEBRUARY 2024
The Minutes of the previous meeting were accepted as an accurate record.

638. REVIEW OF COMMITTEE PROJECTS
See summary of projects attached.
Business Projects – 12 projects – 6 complete & 6 remain ongoing
Environmental Projects – 5 projects – 3 complete & 2 remain ongoing
Tourism Projects – 8 Projects – 2 complete & 6 remain ongoing

639. UPDATE ON ENVIRONMENTAL DOUGHNUT FOLLOWING STAFFORDSHIRE COP
The slide show of the event to be shared with the Council for information providing a 10 year road map for the region. Globe who delivered the presentation have requested to come address Council. The committee recommends to invite Globe to attend the June full Council.

ITEMS CONSIDERED FOR RECOMMENDATION TO FULL COUNCIL

640. TOWN CENTRE EV CHARGING POINTS
The Committee reviewed the draft letter content and recommends to Full Council for approval to be sent to the District Council.
The BTEC and full council have approved the installation of 6 rapid chargers at the Tape Street car Park Cheadle. We would like the planned council 7kwh slow charger moved to the more suitable long stay car park across the road.
The only suitable vendor that will install is Instavolt. We include the proposal and letter of Authority for SMDC approval.
The Main Advantages are :-
1. The installation and service represents no cost to Town or district council.
2.The 6 bays would provide £6000 income to district council in the form of land rent each year.
3. Would increase tourism and visitors to the Town.
4. Reduce pollution and repository disease.
5. Encourage locals to move towards zero carbon transport as set out by the UK government.
6.provide additional capital to district council (see page 12) as we move from one to two million electric vehicle in 2024. (government figures).
7. 6 chargers provide certainty to visitor that they will have a vacant charging facility.

8. The clear indication that charging facilities are available encourage purchase of electric vehicles and installation of home chargers improving business for local firms.

641. TAPE STREET – FLOWER BEDS & GRASSED AREAS CONSIDERATIONS FOR MAINTENANCE

The Committee recommends to the Full Council to write to SMDC to confirm that the maintenance of this area requires attention and what options are available for the ongoing maintenance for this area.

642. CONSIDER IF IN SUPPORT OF SMDC TAKING OWNERSHIP OF THE OLD RAILWAY

The Committee recommends to Full Council to formally write to SMDC in support should they be in a position to purchase the old railway which is currently privately leased. This would future proof an historic asset for the Town.

643. WELCOME TO CHEADLE SIGNAGE FOLLOWING FULL COUNCIL PUBLIC PARTICIPATION

The Committee recommends to Full Council to obtain costings from Rowlinson Signs to commission 2 new signs. Cllr P Keeling has kindly cleaned all the signage and provided photos of the signs, following this review the Committee suggests Froghall Road & Ashbourne Road to be repainted which would be carried out by volunteers from the Committee should the Full Councill approve.

The development sign which is currently on the sign on Tean Road to be removed no permission obtained from the developers from the Town Council. Cllr P Keeling advised he would remove the sign. The Froghall Road sign would benefit from a relocation due to the maintenance of the hedgerow, this would require further investigation and permission from Highways.

ACTION PLAN – ITEMS FOR UPDATE AND PROGRESSION

644. REQUIREMENT FOR FURTHER MARKET DAYS LOCATED ON TAPE STREET CAR PARK

This agenda item was deferred until the next meeting to enable further information to be obtained before consideration by the Committee.

There being no further business the meeting was brought to a close.

Signed…….