MINUTES OF THE CHEADLE TOWN COUNCIL BUISNESS, TOURISM AND ENVIRONMENT COMMITTEE MEETING HELD ON MONDAY 24TH JULY 2023 AT THE CHEADLE FIRE STATION AT 7PM.

192. PRESENT – Councillors G. Bentley (Vice Chair) J. Mason, Mrs P. Upton, Mrs V. O'Shea, C. Clark.
Non-Councillor Attendee Mr G. Wheawall

193. APOLOGIES – Councillors P. Keeling (Chair), M. Staton, W. Willis, and for absence B. Charlesworth P. Routledge and Z. Routledge

194. DECLARATIONS OF INTEREST – None

195. SECTION 33 DISPENSATION REQUESTS – None

RESOLVED ITEMS

196. TO CONFIRM THE MINUTES OF THE MEETING OF MONDAY 26TH JUNE 2023
The Minutes of the previous meeting were accepted an accurate record.

ACTION PLAN – ITEMS FOR UPDATE AND PROGRESSION

197. BTEC – COMMITTEE TO APPROVE STRUCTURED WORKING GROUPS
Members agreed that structured Working Groups for Business, Tourism and Environmental matters would have the capacity, alongside Community Groups and Members, to drive forward the previously identified projects for the BTEC Committee to take forward through Full Council.

198. ENJOY STAFFORDSHIRE – MARKETING OPPORTUNITIES FOR LOCAL BUSINESS
Cllr Mrs P. Upton stated that she was in the process of working with local businesses and community groups in order to promote Enjoy Staffordshire, and that SMDC were looking to provide a more local version in due course.

199. SUPPORT STAFFORDSHIRE – DIRECTORY & INFORMATION LEAFLETS FOR CHEADLE
The Town Clerk informed Member that Sharon Middling, Community Officer on behalf of Support Staffordshire was currently working on a directory for Cheadle and that an information leaflet had been designed during the Work Experience sessions at Cheadle Town Council. These would be reported on further in due course.

There being no further business the meeting was brought to a close.

Signed……