MINUTES OF THE CHEADLE TOWN COUNCIL BUISNESS, TOURISM AND ENVIRONMENT COMMITTEE MEETING HELD ON MONDAY 23rd SEPTEMBER 2024 AT LULWORTH HOUSE

212. PRESENT – Councillors P. Keeling (Chair), G. Bentley (Vice Chair), Ms M. Wells, Ms L. Wood-Williams

213. ABSENT – Councillors Mrs H. Birch, J. Mason, P. Routledge and Miss Z. Routledge

214. DECLARATIONS OF INTEREST – None

215. SECTION 33 DISPENSATION REQUESTS – None

RESOLVED ITEMS

216. TO CONFIRM THE MINUTES OF THE MEETING OF MONDAY 24th JUNE 2024
The Minutes of the previous meeting were accepted as an accurate record.

217. REVIEW OF BTEC COMMITTEE PROJECTS

The Committee carried out a review of the projects and agreed that this should be sent out to Councillors. It was agreed that Cllr Ms Michelle Wells would be involved in the empty shops project.

218. TOWN CENTRE SIGNS - UPDATE

A discussion on the Town Centre signs took place and the update also covered release of the new SMDC website, 'Visit Staffordshire'. The website will incorporate 'Discover Staffordshire Moorlands; and will be released by the end of the year. It was proposed colour coded branding for the signs be considered. Also, whilst discussing the signs which would be placed in the Town Centre location, including the Car Park, it was requested that BTEC was provided with update/feedback from SMDC/Town Council on the Car Park Strategy for Cheadle.

ITEMS CONSIDERED FOR RECOMMENDATION TO FULL COUNCIL

219. CHEADLE MARKET - UPDATE

It was proposed by all attending, that Town Council produce a letter of thanks to SMDC for purchasing the Market and also state that Full Town Council/ BTEC wish to be involved in the markets' development at every stage.
It was also proposed that 100% support was required from Town Council and that a working party be formed to oversee the market development.

ACTION PLAN – ITEMS FOR UPDATE AND PROGRESSION

220. BUDGET CONSIDERATIONS FOR 2025/26

Members noted this request and will report of any considerations in due course.

There being no further business the meeting was brought to a close.

Signed…….