MINUTES OF THE CHEADLE TOWN COUNCIL BUSINESS, TOURISM AND ENVIRONMENT COMMITTEE MEETING HELD ON MONDAY 23rd JUNE AT CHEADLE BOWLING PAVILION

92. **PRESENT** – Councillors Ms L. Wood-Williams (Chair), P Routledge (Vice Chair),P. Keeling, Miss Z. Routledge, D Faulkner, J.Jervis, B. Charlesworth and M. Wells

93. **APOLOGIES** – Councillors M. Haines, S. Ellis and J Aberley.

94. **DECLARATIONS OF INTEREST –** None

95. **SECTION 33 DISPENSATION REQUESTS –** None

RESOLVED ITEMS

96. **TO CONFIRM THE MINUTES OF THE MEETING OF MONDAY 31st MARCH 2025**
The Minutes of the previous meeting were accepted as an accurate record.

ITEMS CONSIDERED FOR RECOMMENDATION TO FULL COUNCIL

97. **REVIEW OF TERMS OF REFERENCE**

The Committee approved the terms of reference with the amendment to 2.7 rewording “hub” to “destination”.

98. **CONSIDER SMDC REPRESENTATIVE TO ATTEND THE NEXT MEETING TO PROVIDE FURTHER INFORMATION REGARDING CHEADLE MARKET & LEISURE CENTRE.**
The Committee recommends extending an invitation to Councillor M. Swindlehurst to attend the next Committee meeting, which will be held at the Bowling Pavilion and open to all Councillors. Councillor L. Wood Williams will confirm Councillor Swindlehurst's availability.

99. **COMMITTEE TO CONSIDER PUBLIC ENGAGEMENT AT COMMITTEE MEETINGS.**
Councillor L. Wood Williams proposed introducing public-facing events, networking opportunities, and potential training sessions as an alternative to regular Committee meetings. These sessions would be held bi-monthly, aligning with the scheduled meeting dates. The proposal was agreed and supported by the Committee.

ACTION PLAN – ITEMS FOR UPDATE AND PROGRESSION

100. **REVIEW OF CURRENT PROJECTS AND NEW PROPOSALS FOR CONSIDERATION.**
The Committee reviewed the current projects and agreed that Councillors Keeling, Wood Williams, and P. Routledge would undertake a detailed review of each project. The action plan will be updated accordingly based on their findings.
The Committee also discussed the following project:

- **EV Chargers** – Councillor Charlesworth raised concerns that the recently installed charging points are not fast chargers and may therefore be ineffective. It was proposed that the Council write to SMDC to seek clarification on whether fast chargers are planned for installation in Cheadle. The Deputy Clerk noted that this issue may have already been addressed and advised that further investigation is needed to confirm whether any related correspondence has been sent or received. It was agreed that Councillor Charlesworth would draft a specification outlining the concerns raised.

- **TREE PLANTING** – Councillor Keeling informed the Committee that SMDC has rejected all requests for tree planting, as their current strategy focuses on the development of wildflower meadows. This approach is outlined in the SMDC Management Plan, which Councillor Keeling will share with members.

- **LEGENDS OF CHEADLE** – The Committee discussed the potential tourism benefits this initiative could bring to the Town, particularly its appeal to walkers and historic interest groups. Councillor P. Keeling noted that the Historic Society is currently compiling all relevant information.

101. UPDATE FROM THE EMPTY SHOP WORKING GROUP

Councillors M. Wells and P. Routledge will lead this project and have been tasked with identifying available shop units and assessing their potential uses. Councillors Z. Routledge and P. Routledge will investigate the regulations applicable to landlords and determine which authorities are responsible for enforcing the relevant legislation.

102. CONSIDER THE ADOPTION OF A BTEC EMAIL ADDRESS

Councillor L Wood Williams advised the Committee that an email address is required for the software that has been proposed and it would be beneficial for members to have a unified email address. R. Parker advised that there has been communication received regarding moving to .gov email addresses further investigation required on the option and costs.

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103. COMMITTEE TO CONSIDER THE PURCHASE OF MANAGEMENT & COMMS SOFTWARE

Cllr L Wood Williams proposed the purchase of software to allow members to view Committee projects and have a platform to make relevant updates. The Committee proposed the adoption of the software with an approximate cost of £144 per annum.

104. CONSIDER THE PURCHASE OF BUSINESS CARDS, BADGES, POP-UP BANNER, FOLD-OUT POSTCARD FOR MEMBERS OF THE COMMITTEE.

The Committee proposed the purchase of business cards, ID badges/landyards, pop-up banner & leaflets therefore seek approval for purchasing with an approximate cost £300.

There being no further business the meeting was brought to a close.

Signed……..